



BLUE HERON WINE SHOP

OUR SELECTION

We stock a range of wines made by small, artisanal producers with a strong focus on wines from South Africa.

We focus on wineries that are certified for sustainability and have generations of know-how.

Our selection also includes wines from France, Italy, Germany, Austria and Greece ensuring we have a vast diversity and styles we can present to your group

ABOUT THE BLUE HERON

The Blue Heron Wine Shop opened in May 2022 and is the sister shop of The Wine Shop in Cape Town, South Africa

Wine Tastings for Teams

Are you looking for a way to energise and engage your team?

Then let us offer you a corporate wine tasting either in our cosy wine shop in Maxvorstadt or on your premises.

Our tastings are lead by native speakers, experts in wine and entertainment, with many years of experience of hosting groups.

We will create a fun ambiance for your team to engage and learn something new about wine.

Our tastings include 5 or 6 wines and we also have a range of alcohol-free wines to be sure to include non-drinkers are part of the fun.

The Blue Heron Wine Shop can comfortably seat up to 15 people between our large wooden table, retro chairs and luxurious 3-seater, blue velvet sofa.

We also have an area in front of the shop that can be used as an overspill and breakout area on warmer days.

Alongside our wines, we serve cheese, charcuterie and breads sourced from local master baker, Julius Brantner when available.



BLUE HERON WINE SHOP

Our Blind Tasting Expert

CYRIL MEIDINGER

Cyril has dual French and Greek nationality and lived in South Africa for 5 years.

A graduate in business administration, his studies took him to South Africa where he realised he wanted to get more involved in wine, passing the coveted WSET Diploma exam.

During his time there he was also on the South Africa Blind Tasting team that participated in the World championships. A passionate wine-maker, he also crafted his own wines both in South Africa and Greece.

His experience, qualifications and background make him the perfect presenter for our corporate events.

HOST YOUR OWN MEETING?

If you're looking to host a wine tasting at Blue Heron as part of a larger event, we can also rent you the space for full and half-days.

We provide you with tea and coffee, and there is space to bring your own equipment such as a screen or whiteboard

INCLUSIVE EXPERIENCE

If you have non-drinkers in the group, we will start with an alcohol free sparkling and focus the tasting on colour and aroma analysis to ensure they feel involved

PRICING

Our wine tastings start at:

45 euro pp for mid-range wines and 55 euro p.p. Premium wine

Your place or Mine?

We can also bring our wine tastings to you. We look after the rental of glasses and equipment, creation of materials and every aspect of the event to ensure an event at your place is as relaxing as one in the Blue Heron.



BLUE HERON WINE SHOP

AVAILABILITY

The Blue Heron is available for your events any week day between 8.30 and 9pm.

For evening tastings, we usually start at 7pm and close the tasting around 9.30pm.

We are flexible so please let us know your desired times and we'll see to accommodate.

CLIENTS INCLUDE:

ALLIANZ, BCG, PR-Com and many more

WHAT THEY SAY ABOUT US

Read our 5* reviews on Google

Booking

HOW TO MOVE FORWARD

If you're looking to book an event, please contact us on info@blueheron.de with the following information:

- Date of event
- Expected number of participants
- Any participants who don't drink alcohol
- Desired start time
- Invoicing details

To book the event, we request a deposit of 30% which is refundable up to 2 weeks before the event.

The final payment should be settled in-store or via invoice once we have a signed booking form.

EXTRAS

We can also offer other elements to your wine tasting including:

- olive oil tasting
- external catering